

Johnston County's Outstanding Little Miss Pageant

June 2, 2012

ENTRY DEADLINE May 11, 2012
W. J. Barefoot Auditorium, Benson
Registration: 9:00-10:00 a.m.

Pageant: 1:00pm (Itinerary to be provided prior to pageant)

JOHNSTON COUNTY'S OUTSTANDING LITTLE MISS PAGEANT

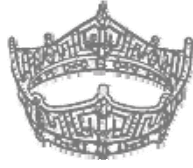
Thank you for your participation in the 2012 Johnston County's Outstanding Little Miss Pageant, the little sister pageant to the Miss Johnston County Scholarship Pageant. Johnston County's Outstanding Little Miss pageant is a preliminary to North Carolina's Outstanding Little Miss Pageant. North Carolina's Outstanding Little Miss Pageant is the first little miss pageant associated with the Miss North Carolina Organization! We foster the same ideas and philosophies as the Miss America Organization. We are here to help girls achieve their dreams and potential while being a community servant and leader. All proceeds from the Johnston County's Outstanding Little Miss Pageant will go to the Miss Johnston County Scholarship fund. **Make sure to register early! Contestant spaces are limited. Contestants will be able to select their contestant number in the order in which her application is received.**

EXPECTATIONS OF THE 2012 QUEENS

The 2012 Johnston County's Outstanding Little Miss Queens will participate in various events with Miss Johnston County and are required to participate in fundraising efforts for Miss Johnston County and the Children's Miracle Network. The 2012 queens will attend the Miss Johnston County pageant where they will be introduced on stage.

DIVISIONS & AREAS OF COMPETITION

Petite (ages 3 – 4): Beauty, Fitness Wear, & Onstage question; (*Optional Talent*) **Little (ages 5 - 6):** Beauty, Interview, Fitness, & On Stage Question (*Optional Talent*) **Junior (ages 7 - 8), Preteen (ages 9 - 10), Young Miss (ages 11 - 13):** Beauty, Talent, Interview, Fitness Wear, & On Stage Question. **Must be age 3-13 as of July 22, 2012. Cannot turn 14 before July 22, 2012. There will be one Majestic winner selected. The Majestic winner will be the contestant with the highest score in all required and mandatory categories.**



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When selecting your dress for beauty competition, think simple, elegant, and age appropriate. Dresses can be long or short, but not above the knee. Interview attire should be something you would wear to church or to school to do a presentation. The time limit for all talent is 2 minutes. Fitness Wear will consist of a JCOLM t-shirt (purchased at time of registration \$15) and white shorts and tennis shoes.

BACKSTAGE: Contestants may have one parent/chaperone and one hair/makeup stylist backstage with them during the pageant. Male Hairdressers will not be allowed in the dressing rooms. NO EXCEPTIONS

AWARDS

DIVISION WINNERS: Each division winner will receive an official crown and sash and \$100 off their entry fee to the North Carolina's Outstanding Little Miss Pageant in July 2012. Each division winner will have the honor of being a part of the 2011 Miss Johnston County Queen's Court.

****If the Petite and Little Miss divisions combined have a total of 7 girls, the girl with the highest combined score, including talent & photogenic, from the 2 divisions will be crowned **Mini-Majestic**. *****

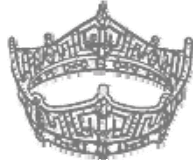
*****The young lady from the Junior, Preteen or Young division with the highest combined score in all areas of competition, including photogenic, will be crowned **JCOLM Majestic**.

OPTIONAL OVERALL PHOTOGENIC AWARD: An overall photogenic award will be presented to the contestant that has the highest photogenic score in the pageant. If there are three or more photogenic contestants in each division, a photogenic award will be given in each division.

OPTIONAL COMMUNITY SERVICE AWARD: Two Community Service Awards will be given. One Community Service Award will be given for contestants ages 3-6 and one Community Service Award will be given for ages 7-13. If there are 3 or more community service applicants in each division, a community service award will be given in each division.

If you have questions please contact

Heather Ballance-Brown @ 919-989-868-0309 or missjohnston04@aol.com



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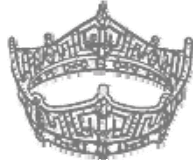
OPTIONAL TALENT (*Petite and Little divisions only*): A talent award will be presented in both the Petite and Little Miss divisions to the contestant in each group with the highest talent score. BUT IT WILL NOT count toward the Division Title. Talent limited to 2 minutes.

AMBASSADOR AWARD: The contestant that sells the most ad pages will receive the Ambassador Award and will receive 10% of her total individual ad sales.

PEOPLE'S CHOICE AWARD: The winner of the people's choice award will be the contestant who receives the most votes in her contestant ballot box. Each contestant will design her own ballot box made from a shoe box. It can be decorated as elaborate as she would like. It should include the contestant's photograph and name. Contestants should turn in their ballot boxes at registration on the day of the pageant.

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Johnston County's Outstanding Little Miss Pageant

CONTESTANT CHECKLIST

1. Application (5 copies) and \$100 entry fee (Certified Check or Money Order payable to Miss Johnston County Scholarship Pageant.)
2. Headshot for program book (labeled with name and division).
3. Optionals: Community Service (\$20), Photogenic Form and Photograph(s) (\$20 for first entry, \$5 each additional entry), Optional Talent (\$20) (*Petite and Little Miss only*).
4. Ad Pages and Checks payable to Miss Johnston County Scholarship Pageant.
5. Talent CD (must be labeled with name and division; must be submitted with application no later than May 11, 2012).
6. People's Choice Ballot Box.
7. To be considered for the Majestic title, the contestant must compete in each optional category:
 - a. Community Service: \$20
 - b. Photogenic (\$20 for first entry, \$5 each additional entry)
 - c. Best Dress \$10 (to be judged during beauty competition)
 - d. Best Smile \$10(to be judged during beauty competition)
 - e. Most Beautiful \$10 (to be judged during beauty competition)
 - f. Optional Talent \$20 (*Petite and Little Miss only*).

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Johnston County's Outstanding Little Miss Community Service Award

Must be received no later than date May 11, 2012.

This is an optional award that seeks to encourage and reward the many young women in the Johnston County's Outstanding Little Miss Pageant who donate their time and talent to worthwhile community projects and performs acts of kindness and service to others. The entry fee is \$20.00.

Criteria

1. Entries may be in the form of an essay, 300 words or less, or by an illustration. Applicants may describe community service activities in which they have participated or may describe an act of kindness they have performed for someone else.
2. All materials submitted must be submitted on 8 ½ x 11 paper.
3. Each entry must be labeled with the contestant's name.
3. Community service entries must be submitted with a \$20 entry fee.
4. Each community service contestant must submit 4 copies, three-hole punched.

Please submit to:
JCOLM
1103 S Crescent Drive
Smithfield, NC 27577

Johnston County's Outstanding Little Miss

OPTIONAL PHOTOGENIC

👑 The Optional Photogenic Competition provides additional opportunity for our contestants to be showcased.

NOTE: Optional Competition scores have no bearing on the JCOLM Pageant.

👑 Contestants are allowed to submit multiple entries.

👑 Johnston County's Outstanding Little Miss Photogenic Competition:

- ✓ Photos must be 5x7 and may be in color or black & white
- ✓ Headshots recommended.
- ✓ Photos must be labeled with the name & division and must be submitted in a plastic sheet protector.
- ✓ Photos will be judged on Beauty, Expression, and Personality.
- ✓ Entry fee is \$20.00 for the first entry and \$5 for each additional entry (multiple entries may be submitted)
- ✓ Photos will be returned
- ✓ Photographs for the Photogenic Competition must be received no later than May 11, 2012. NO EXCEPTIONS.
- ✓ Entries are to be mailed or delivered to:

JCOLM
1103 S Crescent Drive
Smithfield, NC 27577



Contestant: _____ Division: _____

Address: _____ City: _____ State ____ Zip _____

Tele #: _____ E-Mail: _____

_____ Amount Enclosed (\$20 for first entry plus _____ X \$5 for additional entries)

MAKE CERTIFIED CHECKS or MONEY ORDERS PAYABLE TO:
Miss Johnston County Scholarship Pageant

If you have questions please email missjohnston04@aol.com



**Johnston County's Outstanding Little Miss Pageant
PROGRAM BOOK ADVERTISEMENT PRICE LIST**

ALL Contestants are required to sell at least one ad page for the Johnston County's Outstanding Little Miss Program Book. Listed below are the prices for camera ready advertisements. Ads requiring any work from the graphic designer will incur an additional charge of \$25.00 per ad. The contestant that sells the most ads will receive the Johnston County's Outstanding Little Miss Ambassador Award and will earn 10% of their individual total ad sales.

**FULL PAGE: \$50.00
HALF PAGE: \$30.00
QUARTER PAGE: \$20.00
BUSINESS CARD: \$10.00**

All ad pages must be turned in and paid in full by May 11, 2012

The following equals one full page ad:

1 Full Page;
2 Half Pages;
4 Quarter Pages; or
10 Business Cards

Please make checks payable to:
Miss Johnston County Scholarship Pageant

All ad funds, ad pages, and photographs **MUST** include contestant's name.

**Questions: Contact Heather Ballance-Brown at (919)868-0309
E-Mail: missjohnston04@aol.com**

